

**Meeting Report from the Economic Programme Management Group (EPMG)
Tuesday 1 October 2002**

Chair: Ned O'Connor

Attended:

Isabel Cambie, Claire Cashman, John Condon, Michael Dee, John Doyle, Toss Hayes, Seamus Kennedy, Donal Mullane, Darragh Murphy, Caroline O'Reilly.

In attendance:

Eileen Horgan, John Quinn.

Apologies: Brian Conroy, Tommy Cooke (represented by Darragh Murphy), Joe Maher.

Not present: Michael Carew, Alan Robinson, Bernard Lennon, Michael Devane.

Meeting

Updates on most actions were circulated before the meeting and taken as read. (These updates are also available on www.southtippcdb.ie).

Action 1.1.2. was discussed.

Carry out annual review of the competitiveness of the South Tipperary Economy

This action has not commenced yet and the Programme Management Group was asked for input on what they wanted to see included in the review. The Group guided the Executive in relation to preparing a competitiveness review of South Tipperary for the County development Board at its April 2003 meeting. The focus is to be on selecting indicators which impact significantly on the disposable income for South Tipperary families. It was accepted that some national and regional indicators are needed but that the emphasis on local indicators should be on creating baseline figures for key elements – number of public sector jobs, image being promoted inadvertently of (South) Tipperary, attractiveness of urban centres within the county.

The Programme Management Group has set up a sub-group to examine the issue of imaging (Tipperary, South Tipperary, towns in South Tipperary and contribution to the regional image) and where appropriate to work with existing groups and fill gaps in relation to marketing of the county.

The Programme Management Group is satisfied with the general level of progress in relation to actions and proposes to maintain twice annual review meetings on actions.

Recommendations for additions to the Economic Programme

Measure 1.1 Management of the Economic Programme - Action 1.1.4 Develop and implement an imaging strategy for South Tipperary and co-ordinate the marketing

Co-ordinating partner: Economic Programme Management Group
Members of Sub-Group to advance the action: Isobel Cambie (Tipperary LEADER), John Condon (Business Pillar), Toss Hayes (CEB), Darragh Murphy (Barrow Nore Suir Rural Development), Caroline O'Reilly (Tipperary Institute).

Measure 1.2 Matching Skills with Jobs – Action 1.2.4 Promotion campaign to regional emigrants with a particular focus on graduates and on the US and Britain

Co-ordinating partner: Enterprise Ireland (Regional Action)

Measure 1.4 Matching locations with opportunities - Action 1.4.7 Research project on best practice in economic development of areas distant from good employment centres and how this might be applied to the Slieve Felim CLAR Area

Co-ordinating Partner: Tipperary Institute (supported by a sub-group of the ADM Rural Development Advisory Committee – South Tipperary represented by the Director of Services – Community and Enterprise)

Measure 1.5 Sectoral Strategies – Action 1.5.5 Creation of a regional network of IT enterprise centres to promote an increase in technology-based jobs in these centres

Co-ordinating Partner: Enterprise Ireland (Regional action).

Next meeting will be held on Tuesday 15 April 2003, 4.00pm in Clonmel. Venue to be confirmed.